### TERMS AND CONDITIONS OF "COCA-COLA TRAVEL BREAKS LUCKY DRAW CAMPAIGN" ("PROMOTION")

IMPORTANT: PLEASE READ THESE TERMS AND CONDITIONS ("TERMS AND CONDITIONS") BEFORE ENTERING THIS PROMOTION. THIS IS A LEGALLY BINDING AGREEMENT BETWEEN YOU AND COCA-COLA SINGAPORE BEVERAGES PTE. LTD. ("PROMOTER") ESTABLISHING THE TERMS AND CONDITIONS UNDER WHICH YOU ARE ENTITLED TO PARTICIPATE IN THIS PROMOTION. BY ENTERING THIS PROMOTION, YOU CONFIRM THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO ABIDE BY THESE TERMS AND CONDITIONS.

### A. ELIGIBILITY

- 1. This Promotion is open to all Singapore citizens, residents, work permit holders, and valid Singapore pass holders above the age of 18 years and is valid in Singapore only.
- 2. Persons ineligible and excluded from this Promotion are: (a) Employees of Promoter, Pacific Refreshments Pte. Ltd., and their respective advertising, fulfillment and/or promotion agencies; (b) Affiliates and subsidiaries and the immediate families (spouses, and parents, siblings, children and each of their respective spouses and household members) of each of (a) and (b); (c) Persons who are prohibited under the laws of their country of citizenship, residency or domicile to participate in any games of chance and/or skill, or this Promotion.

#### B. PROMOTION PERIOD

- 1. The Promotion starts from 00:00 on 01 May 2024 and ends on 23:59 on 31 May 2024 ("**Promotion Period**").
- 2. Any entry not received during the Promotion Period shall be automatically disqualified from participation. The Promoter is not liable for any lost, delayed, or misdirected Entry (as defined under paragraph C.4 below).

# C. HOW TO PARTICIPATE IN THE PROMOTION

To participate in the promotion, Participant is required to do the following:

#### **Contest Mechanics**

1. i) Purchase at least \$5 worth of products from any Participating Brands (as set out in paragraph C.2 below) in a single receipt ("**Proof of Purchase**") from any participating stores in Singapore.

The Participating Stores are as follows:

"FairPrice", "FairPrice Finest", "FairPrice Xtra", "Sheng Siong", "Cold Storage", "CS Fresh", "Giant", "Prime", "U-STARS", "HAO mart", "ACE mart", "NEW ECON", "ONE Supermarket", "Shell", "SPC", "Sinopec", "Caltex", "FairPrice Xpress".

OR

ii) Buy any 2 cans (320ML) / bottles (500mL) of the participating brands (as set out in paragraph C.2 below) in a single receipt ("**Proof of Purchase**") from any food and beverage outlets that displays the contest marketing materials in Singapore.

- iii) Purchase and upsize from a 16oz to 22oz/32oz fountain cup from the fountain machine (as set out in paragraph C.2 below) in a single receipt ("**Proof of Purchase**") from any food and beverage outlets that displays the contest marketing materials in Singapore.
- 2. The Participating Brands are:
  - A. For Paragraph 1(i) and (ii): "Coca-Cola", "Sprite", "Fanta", "A&W", "Minute Maid", "Fuze Tea", "Authentic Tea House" and "Schweppes".
  - B. For Paragraph 1(iii): "Coca-Cola", "Sprite", "Fanta", "Minute Maid", and "Heaven and Earth"
- 3. To participate in the Promotion, the Participants are required to scan the QR Code on the Promotion's in-store point of sales material which will lead them to a landing page or visit <a href="https://travelbreaks.coca-cola.com.sg">https://travelbreaks.coca-cola.com.sg</a>. Only a printed official receipt from a Participating Store with clear details of the purchase is acceptable. Any manual / written / illegible receipts will be deemed invalid, and the accompanying Entry will be disqualified. Participants are advised to snap a clear photo of the Proof of Purchase and/or keep the Proof of Purchase for record and/or verification purposes.
- 4. Personal information (including images) collected or received from the Participants may be used by the Promoter, Pacific Refreshments Pte Ltd, and/or their respective agents and agencies for the purposes of administering the Promotion, including conducting background check on the Participant's identity and verifying their eligibility to participate and receive a prize and publishing the winner's announcement. By participating in the Promotion, the Participant explicitly allows the Promoter, Pacific Refreshments Pte Ltd, and/or their respective agents and agencies to contact the Participant via the Participant's particulars provided for such purpose. The Promoter, Pacific Refreshments Pte Ltd and their respective agents and agencies value all personal information received and shall not disclose or furnish the Participant's personal information to any unrelated third parties (save for their respective agents and agencies for the purposes of the Promotion or where required by law). The Promoter shall manage all personal information collected, which contains personal data, according to the Personal Data Protection Act 2012.
- 5. Any Entry that is incomplete, missing the Proof of Purchase, illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing, typographical, mechanical or other errors will be disqualified.
- 6. All Entries (including the Proofs of Purchase) submitted shall become the property of the Promoter and will not be returned.
- 7. Each Entry shall be subjected to verification by the Promoter and/or its representatives. In the event that details are ineligible or invalid as determined at the Promoter's sole discretion, the Entry will be disqualified.
- 8. Multiple entries are permitted. However, each Entry must be supported by a different Proof of Purchase (i.e. a Proof of Purchase is valid for one (1) entry only). In the event of multiple purchases in one Proof of Purchase, it shall be considered as one Entry.

#### D. PRIZES FOR CONTEST AND SELECTION OF WINNERS

1. There are a total of seven hundred and twenty-five (725) prizes to be won in the Contest ("**Prize**" or "**Prizes**"). The Prizes are as follows:

Tier	Prizes	Quantity
Grand Prize	Klook e-Vouchers (Worth SGD \$1,500)*	5
First Prize	Coca-Cola Luggage	20
Consolation Prizes	Grab e-Voucher (Worth SGD \$5)*	500
	A pair of Golden Village Movie Tickets*	200

<sup>\*</sup>The Prizes are subject to the terms and conditions of the Klook, Grab and Golden Village, respectively.

- 2. The total number of Prizes that will be awarded in the Contest will not exceed those as stated in Paragraph D.1. By participating in the Contest, the Participant acknowledges and agrees that in no event will more than the stated number of Prizes will be awarded.
- 3. Prizes are available on an as-is basis and are not transferable, not exchangeable, and not convertible to monetary value. The Promoter reserves the right not to award any Prizes or any alternative prizes of equal or greater value, for any reason whatsoever to a Participant who fails to meet any stipulated requirement for the claiming of the Prize. Promoter also reserves the rights to substitute the Prizes with any other prizes of equal or greater value.
- 4. The lucky draw ("**Draw**") will be conducted on 10 June 2024 where winners are selected based on a computerized system in the presence of an authorized personnel of the Promoter or its agency. A total of 725 names will be drawn during the Draw. The winners will be notified either through a SMS, email or phone call with details of how to claim the Prize. Winners MUST submit the Proof of Purchase for verification purposes prior to collection of the Prize.
- 5. Each Participant is entitled to win only one (1) Prize throughout the entire Promotion Period.
- 6. Winners may be required to sign or acknowledge a Participation/Release Agreement in such form as may be required by the Promoter in order to claim the Prizes.
- 7. The Promoter reserves the right to substitute any Winner subsequently found to be ineligible or disqualified, for any reason whatsoever, with an alternative winner.
- 8. Unless otherwise specified, all Prizes MUST be claimed by 5 July 2024. Prizes not claimed within the stipulated date will be forfeited or donated to a charitable organization of the Promoter's choice. Any Winners whose prize has been forfeited shall not be entitled to any compensation from the Promoter.
- 9. Prizes are subjected to the terms and conditions of the respective sponsors and third-party vendors, if any. The Promoter and/or Pacific Refreshments Pte. Ltd. are not liable for these conditions and the use of Prizes.

10. The Promoter, Pacific Refreshments Pte. Ltd., and their respective parents, its affiliates, subsidiaries, and related companies shall not be liable for warranties, maintenance, taxes or any additional costs of the Prizes. Prizes will be awarded only in Singapore.

## E. VERIFICATION

1. Redemption Requests/Entries submitted are subject to verification. Any Redemption Request/Entry that is incomplete, missing the Proof of Purchase, illegible, mutilated, altered, duplicated, tampered with, not obtained legitimately, contains printing typographical, mechanical, or other errors or the printing is unclear is invalid.

### F. OTHER CONDITIONS

- 1. All promotional materials shall form part of these Terms and Conditions. In the event of any inconsistency between these Terms and Conditions with any advertising, promotional or publicity materials in relation to or in connection with the Promotion, these Terms and Conditions shall prevail.
- 2. The Promoter and/or Pacific Refreshments Pte. Ltd. are not and shall not be held responsible for any delay, error or any other problems in the operation of the Promotion (including the process of conducting the Draw) caused by or arising from breakdown, technical malfunction of any telephone network or lines, computer on-line-systems, servers or providers, computer equipment, software, failure of e-mail on account of technical problems and/or traffic congestion on the Internet and/or at any web site or the telecommunication service or a combination thereof, including injury or damage to any participants or to any other person's computer or mobile phone related to and/or resulting from participating or downloading materials in or in connection with the Promotion.
- 3. In no event will the Promoter, Pacific Refreshments Pte. Ltd. and their respective parents, affiliates, subsidiaries and related companies, their respective advertising or promotion agencies or their respective officers, directors, employees, members, shareholders, attorneys, representatives and agents (collectively, "Affiliates"), be responsible or liable for any damages or losses of any kind, including but not limited to direct, indirect, incidental, consequential, special or punitive damages arising out of the Participant's acceptance of the Merchandise/Prize. By participating in the Promotion, Participants hereby release and agree to hold harmless the Promoter, Pacific Refreshments Pte. Ltd. and their respective Affiliates from and against any and all rights, demands, claims, causes of action, losses, damages, costs and expenses whatsoever that they may have, or which may arise, whether in whole or in part, and whether directly or indirectly.
- 4. The Promoter, Pacific Refreshments Pte. Ltd. and their respective Affiliates make no warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability or fitness for a particular purpose of any of the Merchandise/Prize. Without limiting the generality of the foregoing or anything in these Terms and Conditions, the Promoter, Pacific Refreshments Pte. Ltd. and their respective Affiliates are not liable for any defect in the Merchandise/Prize and the Winner assume all risks and liability in connection with and associated to the redemption and/or use of the Prizes. For the avoidance of doubt, no provision in these Terms and Conditions shall be construed as limiting the liability of any party for death or personal injury caused by such party's negligence or any liability which cannot be excluded under the laws of Singapore.

- 5. Notwithstanding any of the foregoing, the Promoter reserves the right to amend, add, replace, vary and/or modify these Terms and Conditions without giving prior notice. By participating in this Promotion, the Participants are deemed to have accepted these Terms and Conditions and any amendments, additions, replacements, variations, and modifications hereto, which shall be final and binding in all respects.
- 6. If any term or part thereof is rendered void, illegal or unenforceable by any legislation to which it is subject, it shall be rendered void, illegal or unenforceable to that extent and it shall in no way affect or prejudice the enforceability of the remainder of such term or other terms of this Promotion.
- 7. Prize redemption will be managed by Promoter's authorized agency Momentum Pte Ltd with the corresponding email address: <a href="mailto:info@momenntum.com">info@momenntum.com</a>.
- 8. This Promotion and the Terms and Conditions shall be construed under and governed by the laws of Singapore. The parties hereby submit to the exclusive jurisdictions of the courts in Singapore.
- 9. The Promoter is Coca-Cola Singapore Beverages Pte Ltd, whose principal place of business is at 100G Pasir Panjang Road #08-01 Interlocal Centre Singapore 118523.
- 10. For the Promoter's Privacy Policy, please visit <a href="https://www.coca-cola.com/sg/en/legal/privacy-policy">https://www.coca-cola.com/sg/en/legal/privacy-policy</a>. By participating in this Promotion you consented to the processing of your personal data as described in the Privacy Policy. If you do not agree to these Terms and Conditions and the Privacy Policy, do not participate in this Promotion.
- 11. For details, refer to in-store posters, logon to <a href="https://travelbreaks.coca-cola.com.sg">https://travelbreaks.coca-cola.com.sg</a>, or call 1-800-860-4000 (Monday Friday, between 8:30 am and 5:30 pm, excluding public holidays). All calls to this number from your mobile phone may be subject to airtime charges by your service provider.
- 13. All Entries (including the Proofs of Purchase) submitted shall be classified as the property of the Promoter and will not be returned.
- 14. The Promoter's decision on all matters relating to the Promotion is final, conclusive, and binding. No correspondence will be entertained.